

NORTH FORT WORTH

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CONNECTING. EDUCATING. INSPIRING.



Todd BINGHAM

featured agent

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LEADING BY LEARNING FOR THE LONG-TERM

Those who make a name for themselves in this or any business do so by consistently doing the right things over time.

Todd Bingham is no exception to that.

As Broker/Owner with Willow Real Estate, Todd leads through long-term learning.

“Someone once told me the stakes are too high to fake it until you make it,” Todd says.

“I always encourage agents to never stop learning. A solid education in this industry makes a difference and can easily give an agent a competitive edge.”

Following His Path

Todd was born and raised in the Bedford area. After high school, he had his sights set on studying business, so he attended the University of Texas at Arlington.

“While I was there, I had one of the greatest professors ever who really sparked my interest in real estate,” he remembers. “So, I focused on real estate while earning my business management degree.”

After graduating from college, Todd went into education. In the process, he was continuing a true family legacy in that field.

“Both of my parents were teachers in HEB ISD for a long time. Seeing the differences that they made in their student’s lives inspired me to go into education. I lucked out and got to teach business classes for several years at a wonderful school.”

Excellence through Education

The experience of working with young people was unforgettable for him.

“At that point with teenagers, you’re changing lives. It was a great time ... seeing young people become adults,” he says. “Plus, I was getting to teach something that I was very passionate about.”

In time, Todd decided to pursue an interest he had in real estate. He earned his license in 2005 and began his journey.

“At first, I thought I could be an agent part time and focus on serving clients during the summer,” he recalls. “I fell in love with helping others, and my business grew so rapidly that I could not do both for very long.”

Eventually, Todd went full-time into real estate. But he continued to apply his strong belief in education to his career as a REALTOR®. In the process, he has earned numerous designations and certifications.

“There are meaningful and important lessons in every single one of these courses,” Todd emphasizes. “I’ve always been an education guy and believe in the value of learning. It leads to true confidence and equips you to better serve your clients.”

Leading by Example

As a Broker/Owner, Todd has a passion for sharing his knowledge with agents on his team and helping them grow. He encourages them to earn designations and helps cover expenses for their courses.

When you talk with Todd, it’s easy to see that his outgoing personality is a perfect match for his role of building strong relationships.

“I enjoy the intermingling of relationships and business. My favorite thing to do each day is to connect with past clients. During those calls, we rarely talk



about real estate ... we just catch up,” he says. “I’m blessed to have a huge collection of friendships with people who I have worked with. The connections and friendships are my favorite part of this career.”

Family Highlights

Away from work, Todd treasures time with his wife of two decades, Nancy, and their two children, Blake and Ella, who both attend Colleyville Heritage High School.

In their free time, Todd and his family like exploring their hometown of Grapevine and going on road trips. Plus, Todd is spending time studying the Bible and deepening his faith.

Giving back is an important part of life for Todd, too. His industry service includes serving on the Board of Directors for MetroTex, serving on the Board of Directors for Texas REALTORS®, and serving as a TREPAC Trustee.

Todd also volunteers with Tarrant County Meals on Wheels.

As he says, “I love volunteering for Meals on Wheels, because I get to serve people in my community on a weekly basis.”

With a genuine, straightforward personality and integrity, Todd supports the dreams of others. And it all starts with his lifelong journey of learning, growing, and being there to be of value for the long-term.



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